



## LEGO® FAN FACTORY PRIVACY NOTICE

This Privacy Notice explains why and how we use any personal information we collect about you and the child for which you are responsible when they enjoy MAR Shopping Algarve's LEGO® Fan Factory.

INGKA Centres Portugal, S.A., with corporate address at Avenida Doutor Óscar Lopes 4450- 337 Leça da Palmeira - Matosinhos, corporate entity number 507 161 025. IKEA Centres is processing personal data for the operation and in relation to the LEGO® Fan Factory in MAR Shopping Algarve.

What information do we collect about you and the child you are responsible for and for what purposes?

We collect your name, your ID, your telephone number, the name and the age of the child you are responsible for and a photo of you and the child. This information is collected based on our legitimate interest, which is that we need these data to be able to contact you if needed when the child you are responsible for is with us, and that we can be sure that the child is collected by the right person.

We may also collect information when you agree to receive information about our Centre, the activities we organize or the activities and promotions of our partners. In this case, you will be asked to give your specific consent and you are free to ask us to stop sending you such information at any time.

Do we share the information about you?

We may share your data with other companies within the INGKA group (IKEA) and other external companies, such as service providers. In these cases, they use the data for the only purpose of operating the LEGO® Fan Factory of MAR Shopping Algarve or for the technical maintenance of the system. They are not allowed to use your data for their own purposes or disclose them to a third-party.

If you agree to receive information about our Shopping Centre, we might share your information for marketing purposes with external companies and agencies that provide marketing and competition services on our behalf. At any time, you may request that we stop contacting you for marketing purposes or that we stop transmitting your information to other companies. If you do not wish to be contacted for marketing purposes, please send an e-mail to [privacidade.algarve@marshopping.com](mailto:privacidade.algarve@marshopping.com). Your data will not be disclosed outside the European Union.

How long will we keep your data?

When you return to MAR Shopping Algarve's LEGO® Fan Factory, we will ask you to update your information and the child's. Your data will be automatically deleted after 2 years period.

The information you provided for marketing purposes will be automatically deleted every two years. Shortly before the end of this period, you will be asked to give your consent to continue receiving information about our Shopping Centre.

Access to your information and correction.

At any time, you have the right to request a copy of the information that we hold about you and the child you are responsible for, to ask for rectification, deletion or any other modification of the use of your information. In such cases, please send an e-mail to [privacidade.algarve@marshopping.com](mailto:privacidade.algarve@marshopping.com)

You can also file a complaint with the National Data Protection Commission (CNPD).



## Modifications in the Privacy Notice

Our privacy policy is periodically reviewed and we will post any updates to the website of the Shopping Center. This privacy policy was last updated August 24th, 2018  
How to contact us?

Please contact us if you have any questions about our privacy policy or information we hold about you: by email [privacidade.algarve@marshopping.com](mailto:privacidade.algarve@marshopping.com) or write us at: INGKA Centres Portugal, S.A., Avenida Doutor Óscar Lopes 4450-337 Leça da Palmeira - Matosinhos